



PRESENTED BY



# EXHIBITOR / SPONSOR AGREEMENT

## 2024 TEXAS AUTO BODY TRADE SHOW

FRIDAY, JULY 12: 1PM - 8PM | SATURDAY, JULY 13: 10AM - 6PM  
IRVING CONVENTION CENTER AT LAS COLINAS  
500 WEST LAS COLINAS BLVD. | IRVING, TX 75039

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_ Email: \_\_\_\_\_

### BOOTH PRICING

### SPONSORSHIP OPPORTUNITIES

Contact ABAT for custom packages!

___ 10' x 10' (\$1,600)
___ 10' x 20' (\$2,900)
___ 10' x 30' (\$3,800)
___ 20' x 20' (\$5,000)
___ 20' x 40' (\$7,600)
___ 40' x 40' (\$11,000)
___ OTHER _____ *

*\*We will contact you to discuss custom pricing.*

**Booth space includes:**  
 - One (1) 6-ft. skirted table  
 - Two (2) folding chairs  
 - Internet

LEVEL	PRICE	INCLUDES
___ <b>DIAMOND</b> 3 Available	<b>\$12,000</b>	<ul style="list-style-type: none"> <li>• 10' x 10' booth - premium location on show floor</li> <li>• Company logo on all event signage - top billing</li> <li>• Company listed on cover page of show guide</li> <li>• Company listed on show-related email blasts</li> <li>• 2 Sponsored social media posts (Facebook)</li> <li>• 50% discount on show guide advertising - any size</li> </ul>
___ <b>PLATINUM:</b> 3 Available	<b>\$9,500</b>	<ul style="list-style-type: none"> <li>• 10' x 10' booth</li> <li>• Company logo on all event signage - large size</li> <li>• Company listed as sponsor in show guide</li> <li>• 40% discount on show guide advertising - any size</li> </ul>
___ <b>GOLD:</b> 5 Available	<b>\$6,500</b>	<ul style="list-style-type: none"> <li>• 10' x 10' booth</li> <li>• Company logo on all event signage - medium size</li> <li>• Company listed as a sponsor in show guide</li> <li>• 25% discount on show guide advertising - any size</li> </ul>
___ <b>SILVER:</b> 10 Available	<b>\$3,500</b>	<ul style="list-style-type: none"> <li>• 10' x 10' booth</li> <li>• Company listed as a sponsor in show guide</li> </ul>
___ <b>HAPPY HOUR:</b> 5 Available	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Company listed as a sponsor in show guide</li> <li>• Company advertised as Happy Hour sponsor</li> <li>• Beer keg set up with bartender at your booth during Happy Hour Friday &amp; Saturday</li> </ul>
___ <b>EDUCATION:</b> 5 Available	<b>\$1,500</b>	<ul style="list-style-type: none"> <li>• Company listed as a sponsor in show guide</li> <li>• Company logo on branded educational supplies</li> </ul>

Add'l Notes: \_\_\_\_\_

**Total Amt. Due: \$** \_\_\_\_\_

**AUTHORIZATION OF TERMS:** This application becomes a contract for exhibitor space upon acceptance by ABAT and Texas Auto Body Trade Show event management. Payments are non-refundable. Exhibit space will be assigned on a first-come, first-served basis. Applications received without a deposit shall not be assigned a booth location. Signature of this application designates that the exhibitor has read all pages of this contract, understands and agrees to the terms and conditions, rules and regulations contained in this document governing the Texas Auto Body Trade Show.

SIGNATURE

PLEASE PRINT NAME

DATE

### RETURN AGREEMENT & PAYMENTS TO:

#### ABAT'S TEXAS AUTO BODY TRADE SHOW

(make checks payable to ABAT)  
717 Tradonna Lane  
Hurst, TX 76054  
To pay by credit card, call (817) 899-0554

### QUESTIONS?

#### CONTACT ABAT EXECUTIVE DIRECTOR

JILL TUGGLE  
817-899-0554 | jill@abat.us



ABAT.US/TRADESHOW

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# CREDIT CARD PROCESSING FORM

ALL INFO TO REMAIN CONFIDENTIAL

Date: \_\_\_\_\_

Amount to Charge: \$ \_\_\_\_\_

Card #: \_\_\_\_\_

Exp.: \_\_\_\_ / \_\_\_\_ Sec. Code: \_\_\_\_\_

Description: (booth deposit / balance, sponsorship, etc.) \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City / State / Zip: \_\_\_\_\_

Email receipt to: \_\_\_\_\_

NOTES: \_\_\_\_\_

**NOTE TO CARDHOLDER:** Unless otherwise noted, if 50% booth deposit is submitted by credit card, the outstanding booth balance payment will automatically be processed on July 1, 2024 using the card on file if final payment has not been received by that date. ***If you do not wish for your booth balance payment to be automatically processed, please check the box below.***

DO NOT automatically run my card for balance on 7/1/24. Contact me to authorize final payment.

## FOR OFFICE USE ONLY

Call Taken by: \_\_\_\_\_ Date: \_\_\_\_\_ Callback #: \_\_\_\_\_

Transaction Processed by: \_\_\_\_\_ Date: \_\_\_\_\_ Transaction ID: \_\_\_\_\_

Receipt Sent Date: \_\_\_\_\_

Notes: \_\_\_\_\_

Call Taken by: \_\_\_\_\_ Date: \_\_\_\_\_ Callback #: \_\_\_\_\_

Transaction Processed by: \_\_\_\_\_ Date: \_\_\_\_\_ Transaction ID: \_\_\_\_\_

Receipt Sent Date: \_\_\_\_\_

Notes: \_\_\_\_\_